

# Paul Leah

# Graphic Designer

## Summary

Creative, driven, and always learning, I've been passionate about design since my early days of making YouTube videos and designing thumbnails at age 11. What started as a hobby quickly turned into a growing love for graphic design, which I've refined through college and hands-on freelance work. With experience in various design tools and a knack for creating visuals that stand out, I'm excited to take the next step into a full-time role. I'm all about bringing fresh, creative ideas to life and having fun with every project, all while keeping an eye on the details that make a design truly impactful.

## Skills

- Photoshop
- Illustrator
- After Effects
- Premier Pro
- Adobe Express
- Photography

## Info

Date of Birth: 18/09/2005  
Full UK Driver's License

paulanthonyleah@gmail.com  
07729744501  
paulleah.co.uk  
Hyde, Greater Manchester.

# Experience

Freelance Graphic Designer      2024 – Present

Worked with a variety of small businesses and individual clients, delivering bespoke design solutions tailored to their specific needs. Projects have spanned web design, branding, and product visualisation.

Key responsibilities and achievements include:

- Designed and built responsive websites to establish and enhance online presence for small businesses.
- Edited and recolourised product images for e-commerce platforms, offering multiple colour options without the need for additional photoshoots, streamlining the process and reducing costs.
- Created custom logos that reflected the identity and values of family-run and small businesses, helping establish strong, recognisable brand identities both online.

# Education & Awards

Clarendon Sixth Form College      2022 – 2024

Level 3 Extended Diploma in Graphic Design

- Completed a range of projects focused on typography, illustration, and digital design techniques.

Bronze Art Award      2024

- Designed an award-winning artwork for Tameside College, commissioned by Tameside Council, to encourage stair use over the lift. Received a bronze art award for creativity and impact.

Alder Community High School      2017 – 2022

8 GCSEs, including Maths, English, and Science

- Achieved a solid foundation in core subjects alongside creative studies.

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